

kaspersky

# Kaspersky Security for Small and Medium Business



# Security challenges SMBs face



## Cyberthreats

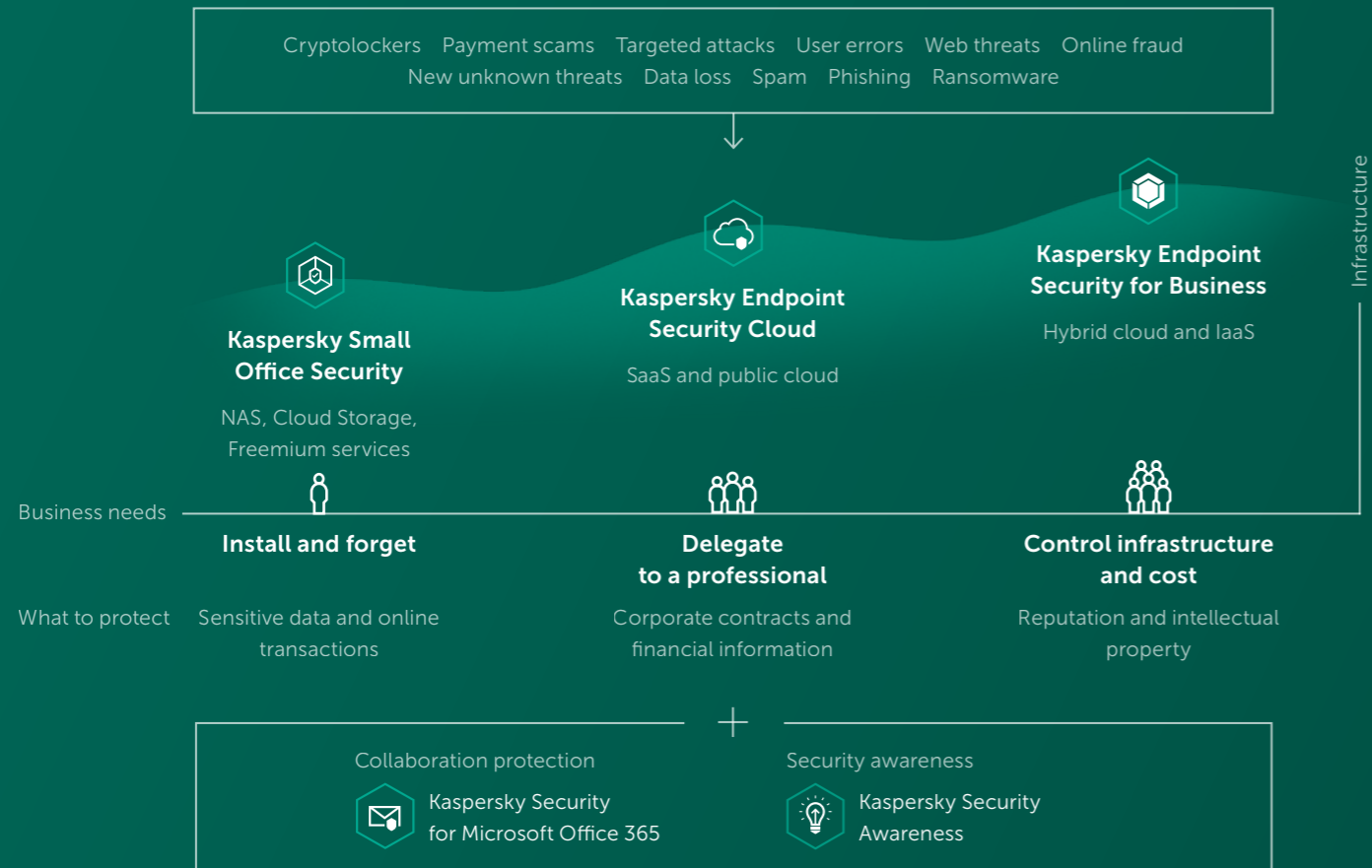
One size doesn't fit all. Smaller businesses face many of the same cyberthreats as large enterprises. But they don't have the same resources to deal with them.



## Overstretched resources

The best security makes life easier, not harder, for overworked IT departments. If you are running a small or medium sized business, the chances are that resources are continuously overstretched. So you need to work smart – picking the security solution that delivers instant protection and makes minimal demands on your budget, time and energies.

# Effortless protection which evolves as your business matures



# Choose your strategy



## Advantages of cloud-based endpoint protection management

Quick-start endpoint protection with a Security-as-a-Service solution that makes minimal demands on your budget, time and energies.

- No extra server or software deployment costs
- Protection for any endpoint – with free mobile device security
- Instant protection with predefined security policies
- Always the latest, most up-to-date software



## Advantages of on-premises endpoint protection management

Future-proof security that enables business transformation by fully protecting against even the most advanced threats and separating responsibilities, giving you more time to focus on business needs.

- Scales easily, securing diverse environments and platforms
- Flexible policies, with the freedom to choose when to migrate to new versions
- Powerful security and control for any static or mobile device



## Kaspersky Small Office Security cloud-based

Kaspersky Small Office Security is designed specifically for very small businesses without IT specialists. It's easy to install, even easier to manage, and provides the world's most tested, most awarded security to computers, file servers, laptops and mobile devices, while protecting your business from online attacks, financial fraud, ransomware and data loss.

**Ideal for organizations looking for hassle-free 'install and forget' protection**

### Business benefits

- Installs in under **10 minutes**
- Out-of-the-box security that's easy to use – **simply set and forget**
- Secures sensitive data and **protects your business** from data breaches, fines and lost business

### Use cases

- Multiple layers of protection in one easy-to-use package
- No experience needed to get maximum security across your business with minimum fuss

**0** Skills required

**1** Customization and scalability

**1** Cost



## Kaspersky Endpoint Security Cloud cloud-based

Kaspersky Endpoint Security Cloud offers small and medium sized businesses effortless yet complete cloud-based protection against known and unknown threats – including cryptors, ransomware and other attacks. We do this without making demands on your time or budget, because we know just how over-stretched business resources can be.

**Ideal for businesses looking for instant and easy-to-use cloud-based protection**

### Business benefits

- Faster time to protection
- No capital investment**
- Frees up your IT resources
- Pay as you grow**
- Outsourcing-friendly

### Use cases

- Simply protect your business, without sacrificing IT resources, time, or budget.
- Automated solution to reduce IT costs and free up resources

**1** Skills required

**2** Customization and scalability

**1.5** Cost



## Kaspersky Endpoint Security for Business

on-premises

Kaspersky Endpoint Security for Business is designed for mixed IT environments, and incorporates a flexible web console together with a full stack of proven technologies. As well as securing all your endpoints and servers, it delivers adaptive security layers to protect

**Ideal for organizations with more sophisticated IT security needs**

### Business benefits

- Scales easily, **without limits**
- Policies are granular** for businesses of any size
- Works natively** with your systems
- All settings are **under your control**
- Freedom to choose** when to upgrade

### Use cases

- Fully protects against even the most advanced threats
- Adaptable to your unique business needs
- Supports compliance initiatives
- Streamlines and automates routine IT tasks, freeing up your time tasks

2 Skills required

5 Customization and scalability

2 Cost



## Kaspersky Security for Microsoft Office 365

cloud-based

Kaspersky Security for Microsoft Office 365 is the number one choice when it comes to protecting your cloud-oriented business from known and unknown email-borne threats. It instantly halts the spread of phishing, ransomware, malicious attachments, spam and business email compromise (BEC) attacks, and requires no specialist IT skills to install and use.

**Ideal for Microsoft Office 365 adopters looking for an additional layer of protection**

### Business benefits

- Advanced** corporate mailbox protection you can rely on
- Doesn't affect user productivity** — no email delay, no latency
- No missed emails
- Supports GDPR and data compliance

### Use cases

Advanced Microsoft Office 365 protection even for non security-savvy users.

2 Skills required

2 Customization and scalability

1 Cost



## Kaspersky Security Awareness cloud-based

Kaspersky ASAP changes employees' behavior, providing them with the skills to protect the business and help create a cybersafe environment for everyone. ASAP is built on the principle of interval learning with constant reinforcement to develop 'pattern perception': employees are able to recognize new dangers and behave safely, even when faced with unknown threats.





**Ideal for all types of organizations, especially those interested in instant program set-up and hassle-free management**

**1** Skills required

**4** Customization and scalability

**4** Cost

### Business benefits

-  Incremental learning with **skill-based lessons**: employees acquire a new skill every day
-  Automated learning management **saves hundreds** of platform management **hours each year**
-  All lessons are connected with **employees' everyday working life**
-  Supports **GDPR** and data compliance

### Use cases

Creates a 'human firewall' to protect your business from within



Kaspersky  
MSP Partner Program

## Kaspersky Managed Service Providers Program

Our security portfolio for MSPs includes flexible, powerful tools to secure, monitor and manage customer infrastructure — all from a single, easy-to-manage console. Deliver the next generation of cybersecurity solutions to your customers' physical and virtual infrastructure, on-premises or from the cloud.

**Ideal for Managed Service Providers focused on offering high-quality IT security services**

### Business benefits

With easy multi-tenant capabilities, our light-yet-powerful tools enable you to deploy and manage security solutions for **all your customers** from a single console, with no need for additional hardware.

### Integration

Our security solutions are integrated with the most popular RMM and PSA platforms:

- ConnectWise® Automate™
- ConnectWise® Manage™
- Autotask®
- Tigerpaw® One
- SolarWinds® N-central®

### Supported products

Kaspersky Endpoint Security for Business Advanced  
Kaspersky Endpoint Security for Business Select  
Kaspersky Endpoint Security Cloud  
Kaspersky Security for Microsoft Office 365  
Kaspersky Hybrid Cloud Security  
Kaspersky Automated Security Awareness Platform (ASAP)

# Why choose Kaspersky



## Most Tested. Most Awarded

Kaspersky has achieved more first places in independent tests than any other security vendor. And we do this year after year. [www.kaspersky.com/top3](http://www.kaspersky.com/top3)



## One of the most highly recommended

Kaspersky has once again been named a Gartner Peer Insights Customers' Choice for Endpoint Protection Platforms, having received a high customer satisfaction rating of 4.6 out of 5 as of May 28, 2019.\*



## Most transparent

With our first Transparency Center now active, and statistical processing based in Switzerland, the sovereignty of your data is guaranteed in ways no other

\*Gartner Peer Insights Customers' Choice constitute the subjective opinions of individual end-user reviews, ratings, and data applied against a documented methodology; they neither represent the views of, nor constitute an endorsement by, Gartner or its affiliates.

**400M+**  
users protected

by Kaspersky Security  
Technologies

They know they **can trust us**  
to help protect what matters  
most — their privacy, money,  
files, photos, family and more.

**270K+**  
organizations  
protected

Larger enterprises, public  
sector organizations and smaller  
businesses **choose Kaspersky**  
to help protect their corporate  
systems, data and processes.

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#bringonthefuture

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